

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT3/12 16.13  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

CLASS:	NATL.	LOCAL	REGIONAL
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CLASS: NATL.

CLASS: NATL.

DATE OCT3/12 16.13

DATE OCT3/12 16.13

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DEFEND JUSTICE FROM POLITICS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
71	S		1135P-1210A	30		\$1,000.00	10/31	10/31	0		WED	0
AGENCY ADVERTISER CODE = 361 AGENCY PRODUCT CODE = 379 AGENCY EST# = 1547												
PROGRAM : ABC-NITELINE< CON COM1 : ABC-NITELINE<												
82	A		1200N-100P	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT31 ON LINE-71 FOR 1 SPOT/WK												

REP HEADLINE# 6249648 TRF# 323793  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#71	MISSED:WED/1135P-1210A				OCT31		30S	\$1,000.00	(OCT3/12)	
			OFFER:WED/1200N-100P				OCT31		30S	\$1,000.00	PLS ADVISE.	
			CMT:WE CAN OFFER									
CONTRACT TOTAL										153650.00		
TOTAL SPOTS												93

NOV/12 153650.00

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE